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MASONITE ANNOUNCES ECHELON LASER SYSTEMS, LP

Tampa, FL. July 28, 2008 – Masonite, a world leader in interior doors and entry door systems, announced the formation of Echelon Laser Systems, LP. Echelon Laser Systems is a joint venture between Masonite and TechnoLines, LP, an innovator in laser etching technology.

“This partnership truly has the makings of a breakthrough venture,” states Larry Repar, Executive Vice President and COO, Masonite. “TechnoLines brings years of research, development and broad intellectual property. Coupled with Masonite’s commercial wherewithal and heritage of innovation in the building industry, we make a stunning combination.”

Echelon Laser Systems represents the convergence of art and technology. Its patented texturing process liberates designers to conceive and execute more stunning, more vibrant and more beautiful materials – at highly economical costs. With 20 patents surrounding the process, this laser technology can revolutionize aesthetics across building products, textiles and other materials - replacing conventional and age-old printing and forming methods. To name just a few opportunities, doors, cabinets, moulding, siding, windows and decking may never be the same.

Dr. Darryl Costin, CEO, TechnoLines, LP, says “we are most excited about this partnership which brings together the leader in high speed, high power, patented laser etching technology with an internationally renowned building products company.”

This release is available in the “News and Events” section of Masonite’s website at <http://www.Masonite.com>.

Masonite is one of the world’s leading manufacturers of interior doors and entry door systems. Throughout the company’s 80 year history, Masonite has maintained its focus on leading-edge innovation, manufacturing excellence and superior customer service. Masonite is committed to delivering product and service innovations that will enhance beauty, functionality and architectural design to its customers around the world. Builders, remodelers, architects and homeowners rely on Masonite products to create homes of distinction while remaining environmentally responsible.

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